

Morgan Class

/'môr-gən 'clas/ *noun*

a graphic designer who is passionate about branding, packaging design and all mediums of graphic design.

OBJECTIVE //

Seeking freelance opportunities to collaborate with brands and businesses looking for custom designs that stand out in the market. Dedicated to providing high-quality, unique designs while meeting client objectives and deadlines

EDUCATION //

BFA Graphic Design-Academy of Art University
School of Graphic Design
San Francisco, CA

EXPERIENCE //

Centric Brands - Packaging Designer

June 2023 - Current

Creating custom packaging designs for retail fashion brands. Maintaining brand integrity while enhancing look with re brands and iconography design. Working with factories to execute new and custom die lines for packaging. Implementing trends and designing innovative gift boxes for various programs and retail applications. Spearheading brand initiatives to maintain consistency and update packaging designs in alignment with product launches. Marketing packaging with titles and call outs.

Freelance Graphic Designer

June 2019 - Current

Created brand identities. Designed custom labels for bulk printing. Set up and created designs for screen printing.

Real Vision - Junior Graphic Designer

February 2022 - April 2023 / Remote

My role at Real Vision was to provide daily graphics for each of the daily shows across all media platforms and daily YouTube thumbnails in a timely manner. Provided fresh branding for new shows and provided daily thumbnail designs for the social team. Assisted with merchandise design, provided visual creative decks for campaigns.

Design & Customize - Junior Packaging Designer

Graphic Designer October 2020-April 2021

Worked in a design studio that consisted of creating packaging designs for various clients, as well as business cards, brand identities and digital mock ups. Created custom die lines for packaging. Gained knowledge of setting up designs for specific types of printing.

SKILLS //

Adobe Creative Cloud, Digital mock up creation, Package design, Advanced Photoshop retouching, Dieline Creation.

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